

## Pre-Preneurs

*Pre-Preneurs is the preparation stage of undergraduates before being Entrepreneurs.*

The idea of Pre-Preneurs platform has developed after extensive research on scholar's studies on Entrepreneurship education and intentions of undergraduates, United Nations Global Compact and SDGs' annual report, Global Entrepreneurship Index GEI, Global Competitive Index and Theories like the Theory of Planned Behavior, Cultural Dimensions (Uncertainty Avoidance & Individualism) and the Technology Acceptance Model TAM.

Successful Entrepreneurs are contributing to the economic growth (SDG:8).

Unfortunately, reports showed high failure rates of the newly startups, 80% of startups fail in their first year and 50% are most likely to fail in their second year. There are many reasons for that. **Employers** face difficulties find the right candidates especially on fresh graduates.

**Educational Institutions** are facing difficulties to engage with students (21%) and less Collaboration with Industry. Students have weak culture of Entrepreneurship and weak Entrepreneurial intention. Studies found that "Students entering higher education shows gas towards entrepreneurship" and "the great investment in Entrepreneurship education doesn't significantly improve Entrepreneurship rate of students". The Global Entrepreneurship Index report showed the environment became less friendly to entrepreneurship and being an Entrepreneur became harder.

### Problems

- CoronaVirus forced 1.4 Billion Students to stay home (Statista).
- Graduates needs for Entrepreneurship don't match the actual outcomes.
- Students having weak culture of Entrepreneurship and
  - facing problems in choosing their major.

- Universities are finding difficulties in engaging students on research.
- Little University- Industry Collaboration (Global Competitive Index- BCG).
- Employers value problem solving, teamwork and written communication skills on fresh graduates.
- Graduates entering higher education programs shows gaps between their entrepreneurial potential.
- Culture of the people, their behavior is based on beliefs, norms, fear of failure and taking risks (Uncertainty Avoidance). Studies showed that Intentions has the best predictor of planned behavior. Pre-Preneurs will apply the theory of planned behavior (Attitude and Subjective Norms are positive correlated with Intention).

**Objective:**

Improving Quality Education (SDGs 4).

According to UN Global Compact annual report, the world is still far to achieve 2030

Agenda.

**Vision**

“Creating Entrepreneurial Persona to Undergraduates”

**Mission**

“At Pre-Preneurs

Undergraduates will be motivated and engaged with their Educational Institutions.

Schools, Colleges & Universities will be more Collaborated with Industries”

## Who can Join Pre-Preneurs

Four different parties can join the platform ([www.pre-preneurs.com](http://www.pre-preneurs.com)) and interact after they Perceived it Usefulness (PU), Perceived it Ease to Use (PEOU) and Perceived it Safe (PS).

1-Undergraduate, 2-Educational Institutions, 3-Companies, NGOs & Governments,4-Mentors

### 1- Undergraduates:

Every year students submit millions of case analysis and projects to their professors. The problems here are, how many of these projects become real? How serious were the students? And Do students receive feedback based on business opportunity?

Undergraduates from school, college or university are encouraged to join Pre-Preneurs.

Create your profile which shows:

- Your homework, case analysis, writing article, or any business idea,
- Your skills to future employers and
- Write recommendations to companies or government,
- Discover other students work,

Discover challenges posted by companies or governments and submit your work to solve it.

Get your work evaluated by others and receive feedback

Get paid or unpaid internship while studying

## 2- **Educational Institutions:**

All schools, colleges or universities are encouraged to join Pre-Preneurs

Create your profile which shows:

- Services you provide and Your activities

Discover your students work

Discover challenges posted by companies or governments and

Help your students to work on it and solve it. direct research and assignments to market needs and regulations

Show your students work to companies & Gov. and Provide recommendations

Show your challenges and ask for support

## 3- **Companies, Governments & NGOs:**

All companies, Governments and NGOs are encouraged to join Pre-Preneurs

Create your profile which shows:

Services or products you provide & Your activities

Discover students' projects on different topics or recommendations

Post your challenges and collaborate with University's research lap. Sponsor projects / talents.

Provide support to students, schools to solve your challenges

Provide internships and discover talents

Contribute to achieve the UN Sustainable Development Goals SDGs towards 2030

Agenda. (Quality Education and Economic Growth)

#### 4- **Mentors & Professors:**

Qualified mentors and professors are encouraged to volunteering provide support in different topics, to contribute to our mission. Create your profile on Pre-Preneurs which shows:

Expertise & Promote yourself

Discover students' projects on your areas

Provide feedback to students (once a month)

Projects will be ranked based on your feedback

#### **Collaboration**

The Pre-Preneurs platform is designed to enable and increase the level of collaboration & communications between undergraduates, educational institutions, companies, governments & professors .

- Students will show their work & find challenges
- Educational institutions will solve business challenges.
- Companies will discover work done by students and educational institutions & find talents.

## 2020 Collabs

1.4 Billion Students worldwide are forced to stay home. Schools and Universities are forced to work online. Undergraduates will submit millions of projects, case analysis, writing articles, .etc.

How serious were the students? And will they receive feedback?

Pre-Preneurs will allow students to submit their homework and show it and allows qualified professors to voluntary evaluate it and give feedback on it.

Pre-Preneurs will allow Companies, NGOs and Government to access undergraduate's projects, provide support and sponsor talents. Prepare your future candidates to meet your requirements.

Contact

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